

## INVOICE


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499193-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

**Mentzer Media Services, Inc.**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1514

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499193	06381696

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 6:11 AM Eyewitness News 6am - 6:30am :30 LMFS12TV39H \$1,200.00 NM									
2	10/23/12	10/26/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:46 AM Eyewitness News 6:30am - 7am :30 LMFS12TV39H \$1,200.00 NM 2 WFSB F 10/26/12 6:55 AM Eyewitness News 6:30am - 7am :30 LMFS12TV43H \$1,200.00 NM									
3	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/23/12 8:13 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV39H \$800.00 NM 3 WFSB W 10/24/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV39H \$800.00 NM 1 WFSB F 10/26/12 7:25 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV44H \$800.00 NM									
4	10/23/12	10/26/12	9am-10am	9am - 10am	-TWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 9:39 AM 9am-10am 9am - 10am :30 LMFS12TV39H \$500.00 NM 2 WFSB W 10/24/12 9:26 AM 9am-10am 9am - 10am :30 LMFS12TV39H \$500.00 NM									
5	10/23/12	10/26/12	11a-12p Price is Right	11am - 12pm	-TWTF--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/23/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV39H \$750.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
499193-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1514

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	11a-12p Price Is Right	11am - 12pm	-TWTF--	:30	4	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB W 10/24/12 11a-12p Price Is Right 11am - 12pm :00 \$750.00 NM Credited 4 WFSB Th 10/25/12 12:00 PM 11a-12p Price Is Right 11am - 12pm :30 LMFS12TV39H \$750.00 NM 1 WFSB F 10/26/12 11:31 AM 11a-12p Price Is Right 11am - 12pm :30 LMFS12TV39H \$750.00 NM									
6	10/23/12	10/26/12	M-F CBS Soaps	1230-2p	-TWTF--	:30	6	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 6 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 M-F CBS Soaps 1230-2p :00 \$300.00 NM Credited 5 WFSB Tu 10/23/12 1:29 PM M-F CBS Soaps 1230-2p :30 LMFS12TV39H \$300.00 NM 6 WFSB W 10/24/12 M-F CBS Soaps 1230-2p :00 \$300.00 NM Credited 2 WFSB W 10/24/12 12:29 PM M-F CBS Soaps 1230-2p :30 LMFS12TV39H \$300.00 NM 3 WFSB Th 10/25/12 M-F CBS Soaps 1230-2p :00 \$300.00 NM Credited 4 WFSB F 10/26/12 12:29 PM M-F CBS Soaps 1230-2p :30 LMFS12TV39H \$300.00 NM									
7	10/23/12	10/26/12	M-F The Talk	2-3p	-TWTF--	:30	4	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 4 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/23/12 2:29 PM M-F The Talk 2-3p :30 LMFS12TV39H \$200.00 NM 4 WFSB W 10/24/12 2:28 PM M-F The Talk 2-3p :30 LMFS12TV39H \$200.00 NM 1 WFSB Th 10/25/12 M-F The Talk 2-3p :00 \$200.00 NM Credited 3 WFSB F 10/26/12 2:29 PM M-F The Talk 2-3p :30 LMFS12TV43H \$200.00 NM									
8	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/24/12 4:29 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV39H \$950.00 NM									
9	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	3	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 3 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/23/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV39H \$1,800.00 NM 1 WFSB W 10/24/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV39H \$1,800.00 NM 2 WFSB Th 10/25/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV39H \$1,800.00 NM									
10	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	1	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/24/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV39H \$2,100.00 NM									
11	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	4	\$1,500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499193-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1514	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -TWTF--                      4        \$1,500.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WFSB	Tu	10/23/12	7:28 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV39H	\$1,500.00 NM
2	WFSB	W	10/24/12	7:25 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV39H	\$1,500.00 NM
3	WFSB	Th	10/25/12	7:14 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV39H	\$1,500.00 NM
4	WFSB	F	10/26/12	7:20 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV44H	\$1,500.00 NM
12	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	4	\$1,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -TWTF--                      4        \$1,500.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WFSB	Tu	10/23/12	7:45 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV39H	\$1,500.00 NM
3	WFSB	W	10/24/12	7:42 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV39H	\$1,500.00 NM
2	WFSB	Th	10/25/12	7:55 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV39H	\$1,500.00 NM
4	WFSB	F	10/26/12	7:40 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV39H	\$1,500.00 NM
13	10/23/12	10/26/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	4	\$950.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -TWTF--                      4        \$950.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WFSB	Tu	10/23/12	12:10 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV39H	\$950.00 NM
4	WFSB	W	10/24/12	11:59 PM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV39H	\$950.00 NM
2	WFSB	Th	10/25/12	12:30 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV39H	\$950.00 NM
3	WFSB	F	10/26/12	12:31 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV44H	\$950.00 NM
14	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM	-T-TF-S	:30	4	\$1,900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -T-TF-S                      4        \$1,900.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
3	WFSB	Tu	10/23/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV39H	\$1,900.00 NM
4	WFSB	Th	10/25/12	11:33 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV39H	\$1,900.00 NM
1	WFSB	F	10/26/12	11:07 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV43H	\$1,900.00 NM
2	WFSB	Su	10/28/12	11:24 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV44H	\$1,900.00 NM
15	10/23/12	10/23/12	NCIS	8pm-9pm	-1-----	:30	1	\$7,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -1-----                      1        \$7,000.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WFSB	Tu	10/23/12	7:59 PM	NCIS	8pm-9pm	:30	LMFS12TV39H	\$7,000.00 NM
16	10/23/12	10/23/12	Vegas	10pm - 11pm	-1-----	:30	1	\$7,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -1-----                      1        \$7,000.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WFSB	Tu	10/23/12	10:48 PM	Vegas	10pm - 11pm	:30	LMFS12TV39H	\$7,000.00 NM
17	10/24/12	10/24/12	Survivor	8pm - 9pm	--1----	:30	1	\$6,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    --1----                      1        \$6,000.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
499193-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1514	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/24/12	10/24/12	Survivor	8pm - 9pm	--1----	:30	1	\$6,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/24/12 Survivor 8pm - 9pm :00 \$6,000.00 NM See MG 17.2									
18	10/25/12	10/25/12	Big Bang/2.5 Men	8pm - 9pm	---1---	:30	1	\$8,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---1--- 1 \$8,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/25/12 8:49 PM Big Bang/2.5 Men 8pm - 9pm :30 LMFS12TV39H \$8,500.00 NM									
19	10/26/12	10/26/12	NCIS	8pm - 9pm	----1--	:30	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----1-- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 8:32 PM NCIS 8pm - 9pm :30 LMFS12TV39H \$5,000.00 NM									
20	10/27/12	10/27/12	7a-9a Sat. Eyewitness Ne7am-9am		-----1-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/27/12 8:15 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV39H \$500.00 NM									
21	10/27/12	10/27/12	SA 8-9p Prime	8pm - 9pm	-----2-	:30	2	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----2- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/27/12 7:59 PM SA 8-9p Prime 8pm - 9pm :30 LMFS12TV39H \$2,500.00 NM 2 WFSB Sa 10/27/12 8:33 PM SA 8-9p Prime 8pm - 9pm :30 LMFS12TV43H \$2,500.00 NM									
Total Spots							45		

## Payment Terms Net 30 Days

Gross Total	\$75,600.00
Agency Commission	\$11,340.00
Net Amount Due	\$64,260.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499193-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1514

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499193	06381696

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/24/12	10/24/12	Survivor	8pm - 9pm	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 10:18 PM Hawaii 5-0 10pm - 11pm :30 LMFS12TV39H \$6,000.00 NM MG for 17.1 10/24									
22	10/29/12	10/29/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 6:28 AM Eyewitness News 6am - 6:30am :30 LMFS12TV39H \$1,200.00 NM									
23	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 9:12 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV39H \$800.00 NM									
24	10/29/12	10/29/12	9am-10am	9am - 10am	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 9:56 AM 9am-10am 9am - 10am :30 LMFS12TV43H \$500.00 NM									
25	10/29/12	10/29/12	11a-12p Price is Right	11am - 12pm	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV44H \$750.00 NM									
26	10/29/12	10/29/12	M-F CBS Soaps	1230-2p	2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$300.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
499193-2	10/31/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1514	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/29/12	10/29/12	M-F CBS Soaps	1230-2p	2-----	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 M-F CBS Soaps 1230-2p :00 \$300.00 NM Credited 2 WFSB M 10/29/12 M-F CBS Soaps 1230-2p :00 \$300.00 NM Credited									
27	10/29/12	10/29/12	M-F The Talk	2-3p	1-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 M-F The Talk 2-3p :00 \$200.00 NM Credited									
28	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 4:20 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV39H \$950.00 NM									
29	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 6:35 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV39H \$2,100.00 NM									
30	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 7:32 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV43H \$1,500.00 NM									
31	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV44H \$1,500.00 NM									
32	10/29/12	10/29/12	Late Night with David Lett	11:35pm - 12:37am	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 11:48 PM Late Night with David Letterman 11:35pm - 12:37am :30 LMFS12TV44H \$950.00 NM									
33	10/29/12	10/29/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 11:16 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV43H \$1,900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499193-2	10/31/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1514

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/29/12	10/29/12	HIMYM/Partners	8pm - 9pm	M-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   M-----                   1       \$7,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$25,150.00</b>
<u>Agency Commission</u>	<b>\$3,772.50</b>
<u>Net Amount Due</u>	<b>\$21,377.50</b>